



**Strategic Trading
International**

AN EXCITING OPPORTUNITY



***EXCITING* OPPORTUNITY**

A rare opportunity has arisen to become involved in a progressive technology company that develops advanced automated trading systems in the forex market.

Our flagship product is proven - ready to be delivered to market

15th September 2024



**Strategic Trading
International**

AN EXCITING OPPORTUNITY

SMALL CAPITAL RAISING : AUD \$25,000

10 shares at \$2.5K per share

Our product is now ready to launch globally. These funds are to assist in operations to change from initial focus and direction of company due to recent ASIC ruling changes. We are now focusing on global high net worth clients and various forms of managed funds. The future is exciting and together we can do it.

We have a proven platform

Join us on the journey to maximise its potential





EXISTING PRODUCT HIGHLIGHTS*

- Sophisticated, automated trading tool that can achieve 40% to 70% p/a* with low risk.
- 4 years full time development and testing with over 400,000 lines of code and real life testing in a live environment for almost 2 years..
- Performance of system is 100% independent of external market conditions. For example, if the world falls into a deep recession, it won't affect our performance. If there are large market shocks, our systems will hardly be affected. We have a stable, profit generating machine
- Be secure in the knowledge that there are many fail safe systems included. Capital protection is number 1 key priority. Profits are number 2 priority

Recession Proof Investment Vehicle

Potential 40% to 70% p/a* returns that are totally independent of external market conditions.





INVESTOR BENEFITS

- Ownership in a growth company where 90% of the groundwork has already been achieved.
- As an shareholder, you are essentially a joint owner of all existing and future Intellectual Property (IP).
- An equitable share in profits with potential trade sale of targeted 5 - 10 times initial investment in 3 - 5 years
- An exclusive licence to use software immediately
This alone could pay for your initial investment
- Potential to generate a solid passive income for you and your family.
- Potential annual dividends from profits of company






POTENTIAL INVESTMENT RETURNS*

In our marketing, we said that you could turn your \$2.5K investment into \$40K in one year. Well, this can be done very easily if you had a \$100K investment using the systems. Of course, you can still easily recoup your \$2.5K with a much smaller investment.

REAL ,VERIFIED RETURNS*

37.5% return in 9 months*

Here are the real, verified returns on our standard, lower risk system in only 8 months since January. Of course, you can always see the up to date, live stats at any time from the website.

guardianfxengine				
Growth:	+37.5%	Profit factor:	1.50	
Monthly:	+4.0%	Days in history:	240	R/R: +4.65

Let's explore the possibilities..

In only 9 months:

- \$10K has made \$3,750 (*there is your entry price*)
- \$20K made \$7,500
- \$50K made \$18,750
- \$100K made \$37,500



Excited? Now go to next page and see the results on TURBO mode...



POTENTIAL INVESTMENT RETURNS*

Our standard model is very, very conservative and risk averse. Which is great for the conservative investor.

However, we can increase profits substantially and only increasing risk slightly. This is where the real fun begins...

Our live and verified TURBO model delivered 56.8% return in 8 months

gfxeturbo				
Growth:	+56.8%	Profit factor:	1.39	
Monthly:	+5.7%	Days in history:	240	R/R: +3.98

Let's explore the possibilities..

In only 9 months:

- \$10K has made \$5,680 (*there is your entry price*)
- \$20K made \$11,360
- \$50K made \$28,400
- \$100K made \$56,800

Now this is something to be excited about...





ACHIEVABLE GOALS

- To increase equity value for shareholders 5 - 10 fold within three to five years
- Position the business as a buyout, takeover target or potential IPO within five years
- To create spin off companies to provide ongoing cash flow opportunities for shareholders

EXISTING IP

The existing intellectual property (IP) has been developed over the last 4 years and is a solid base for continued improvement and expansion.

The IP includes:

- Over 400,000 lines of coding making up over 30+ existing trading strategies
- Knowledge and processes on how to develop new trading strategies and improve existing trading strategies in-house
- Systems and processes on how to deliver the product's trading signals to the global marketplace





KEY DATES

Offer open date:	15th september 2024
Offer close date:	When 10 shares are sold
Incorporated company:	Strategic Trading International
Company Structure:	Pty Ltd company
Number of shares issued	100
Type of shares	(ORD) Ordinary
Jurisdiction:	Australia

SHARES ON OFFER

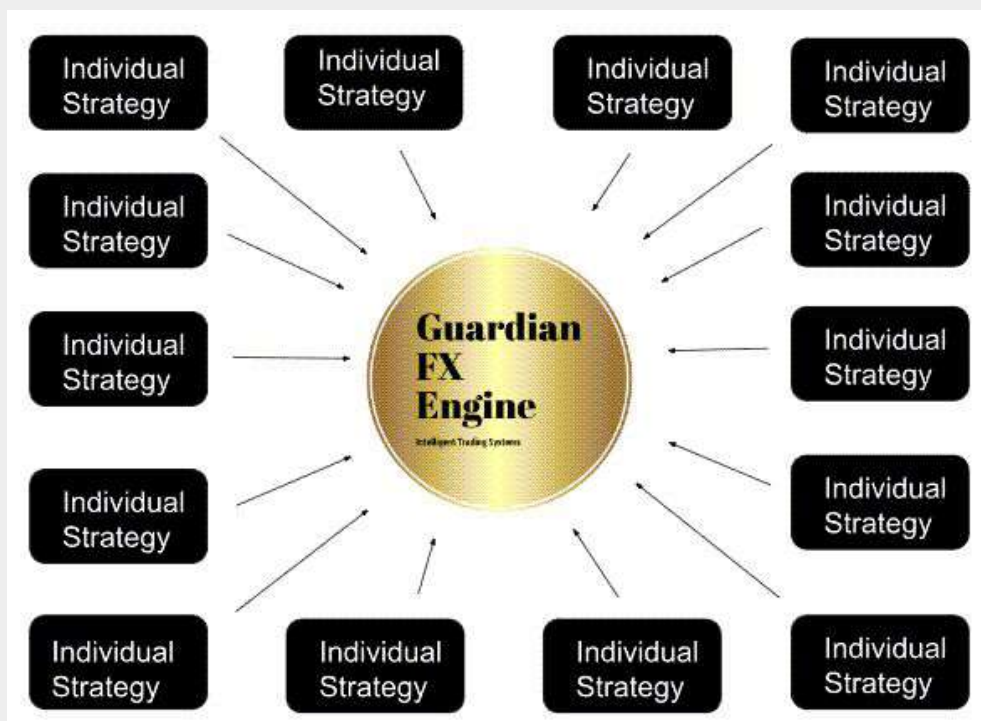
Total share capital:	100 ordinary shares
Total available shares:	10
Minimum allocation per investor:	1 ordinary share (\$2,500)



EXISTING PRODUCT

A HIGHLY ADVANCED, AUTOMATED TRADING SYSTEM

GUARDIAN FX ENGINE™ is our current flagship and is the focus of development and commercialisation for the near future. GUARDIAN FX ENGINE™ is the sum total of multiple sub strategies (*automated trading systems*) that have been meticulously developed over the last 4 years. Here is how it works:



More comprehensive details can be found at www.guardianfxengine.com



VERY CLEVER DESIGN

GUARDIAN FX ENGINE'S strength is derived from its innovative design of using '*compartmentalised*' individual trading strategies to make up a much more powerful, profitable and safer total product.



- **EASILY SCALABLE**

We simply add more individual strategies to system as we develop them

- **ADAPTABLE**

We can remove, change, improve individual strategies at any time without affecting the system as a whole

- **DIVERSE**

Diversity is increased by using multiple currency pairs, multiple time frames as well as varying entry and exit strategies. This can never be achieved using a singular strategy.

- **LESS VOLATILE**

By fine tuning the individual strategies, we can ensure that we get low correlation in trading activity between all strategies which means less volatility and lower drawdowns on your trading account

- **SAFER**

The diversity and segregation of individual software components means that the platform can still perform if any encounter technical issues



DEFINING OUR PRODUCT



“Medium to long term investment vehicle targeting well above average returns with a low and defined risk profile.”

TARGET MARKETS

Note: We have recently changed focus from retail to more wholesale clients.

- Sophisticated Investors as defined by the ATO (excluded from ASIC rules)
- Wholesale clients in the financial industry who distribute product to their clients for a fee or profit share
- Global retail markets in 'legal' countries eg UK via website and affiliates
- Various types of 'legal' pooled funds

MARKETING STRATEGY

We are positioning ourselves as a 'premium' service

- Word of mouth through professional networks
- Paid advertising in selected media
- Social media in the professional space
- Referral based salespersons



HOW IS INCOME DERIVED?

Income is derived from proven methods including:

- Subscription based product/service sales
- Profit share arrangements with individuals/pooled funds/corporations
- White labeling products/services
- Broker rebates
- Management fees for our managed funds

As the business grows, there will be many other income opportunities as well as the ability to gear up existing revenue streams.

BENEFITS FOR SHAREHOLDERS

Shareholders aim to be remunerated by:

- Annual dividends
- Free use of all developed products for personal investments
- The realisation of a capital gain in future via a takeover, IPO or the like. This is our main focus with a 3 - 5 year time horizon.

We will be targeting a company exit price of at least 10X earnings which hopefully will be \$10M minimum



A CLEAR PATHWAY TO SUCCESS

There is a very clear pathway to achieve our ultimate goal of success within 3 - 5 years.

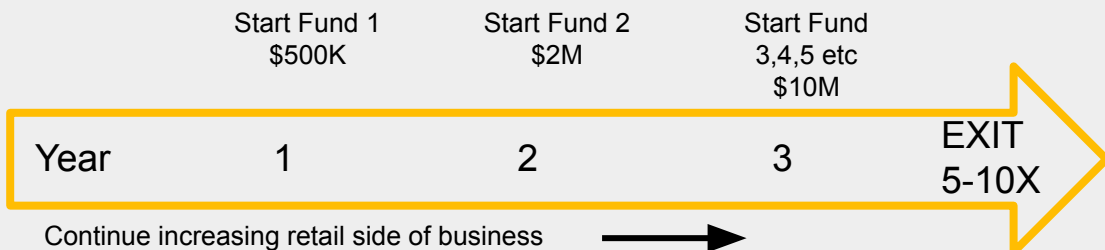
Now that we have a solid, core base product the first goal is to leverage off the current intellectual property to increase cash flow income by way of subscription sale. Initially this was going to be to the retail market via internet marketing as a lower price but we have now changed focus to the higher end of the market at a premium price.

At the same time we continue to expand our geographic reach and target 'friendly' overseas countries like the UK and USA and do deals with established distribution channels.

These initial steps give us time, credibility and momentum to launch our first small 'managed' fund (\$500K) in February 2025. We then use the performance of fund 1 to launch fund 2 (\$2M) 6 months later. Continuing on, we then reach our final target of launching funds 3, 4, 5 tc (\$10M)

Highly profitable forecasts

In 3 years, we believe we could be achieving over \$1m p/a in management fees PLUS the income from our wholesale business which puts us in a very good position for a trade sale if we desire.





**Strategic Trading
International**

AN EXCITING OPPORTUNITY

SALES AND GROWTH FORECASTS

The last 4 years have mainly been self funded during the development phase. This took much longer than first envisioned due to the complexities to ensure that we have a solid and reliable product that delivers as promised. We have that now and are ready to start selling and generating profits. The overheads of the business are very low.





2023/24 FORECAST

Cash Flow Projections 2024/25													
	July	August	September	October	November	December	January	February	March	April	May	June	TOTALS
INCOME													
Direct sales													\$2
Subscription sales discounted @ \$2500						\$10,000.00	\$10,000.00	\$10,000.00					\$30,000.00
Subscription sales @ \$5000								\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$40,000.00	\$200,000.00
Referral fees at 10% on 50% of sales (est)						-\$500.00	-\$500.00	-\$500.00	-\$2,000.00	-\$2,000.00	-\$2,000.00	-\$2,000.00	-\$11,500.00
Subtotal	\$0.00	\$0.00	\$0.00	\$0.00	\$9,500.00	\$9,500.00	\$9,500.00	\$38,000.00	\$38,000.00	\$38,000.00	\$38,000.00	\$38,000.00	\$218,500.00
EXPENSES													
Wages @ \$1500 p/w						\$6,000.00							\$6,000.00
Wages @ \$2000 p/w							\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$8,000.00	\$48,000.00
Internet costs						\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$1,400.00
Server costs						\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$400.00	\$2,800.00
Hardware Purchases							\$2,000.00			\$2,000.00			\$4,000.00
Software Purchases						\$1,000.00	\$1,000.00			\$1,000.00			\$3,000.00
Legal Fees						\$2,000.00			\$1,500.00				\$3,500.00
Accounting/bookkeeping						\$1,000.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$1,500.00	\$3,500.00
Marketing costs						\$2,000.00	\$2,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$5,000.00	\$5,000.00	\$23,000.00
Subtotal	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,600.00	\$13,800.00	\$11,800.00	\$15,300.00	\$14,800.00	\$13,800.00	\$15,100.00	\$95,200.00
PROFIT/LOSS	\$0.00	\$0.00	\$0.00	\$0.00	\$9,500.00	\$3,100.00	\$4,300.00	\$26,200.00	\$24,700.00	\$23,200.00	\$24,200.00	\$22,900.00	\$123,300.00

COMMENTS

- Cash flow positive by end of 2024/25
- Initial main focus is on Strategic Alliances for distribution channels
- Keith's wages will be basic to start with and slowly increase based on results
- New computers will be purchased to decrease development times
- New software will be purchased to decrease development times and increase accuracy of final product
- Advertising through selected social media, google ads and affiliate marketing. Word of mouth will be promoted heavily.
- Active campaign to bring on associate businesses both locally and globally.
- We will increase quantity and quality of cloud based servers to cope with increase in demand
- Start up legal costs and ongoing bookkeeping/accounting costs are included
- Projected income in this year is based on low volume discounted sales which will increase as the platform proves itself.



POTENTIAL FOR NEXT 4 YEARS



Broad estimates only

Cash Flow Projections 2024 to 2028

		2024/25	2025/26	2026/27	2027/28
INCOME	% increase		50%	50%	50%
	Sales	\$218,500.00	\$327,750.00	\$491,625.00	\$737,437.50
	Recurring annual subscription fees (50%)		\$109,250.00	\$163,875.00	\$245,812.50
	Pooled Investment Fund income (est)	\$25,000.00	\$50,000.00	\$125,000.00	\$250,000.00
	Subtotal	\$243,500.00	\$487,000.00	\$780,500.00	\$1,233,250.00
EXPENSES					
	Wages (Keith)	\$84,000.00	\$120,000.00	\$200,000.00	\$300,000.00
	Misc employment/contract	\$20,000.00	\$50,000.00	\$75,000.00	\$200,000.00
	Internet costs	\$2,400.00	\$4,800.00	\$9,600.00	\$20,000.00
	Server costs	\$5,000.00	\$7,500.00	\$10,000.00	\$20,000.00
	Hardware Purchases	\$6,000.00	\$10,000.00	\$20,000.00	\$40,000.00
	Purchases of existing assets	\$10,000.00			
	Software Purchases	\$3,000.00	\$3,000.00	\$3,000.00	\$10,000.00
	Legal Fees	\$4,500.00	\$10,000.00	\$20,000.00	\$30,000.00
	Accounting/bookkeeping	\$3,300.00	\$5,000.00	\$5,000.00	\$10,000.00
	Marketing costs	\$25,000.00	\$50,000.00	\$75,000.00	\$100,000.00
	Subtotal	\$163,200.00	\$260,300.00	\$417,600.00	\$730,000.00
PROFIT/LOSS		\$80,300.00	\$226,700.00	\$362,900.00	\$503,250.00

*** Due to the many variables that could take place over this time period, these figures have to be regarded as indicative estimates only.*

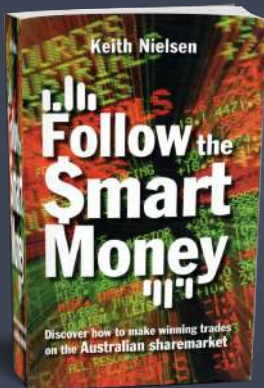
THE DEVELOPER



Keith's passion has always been trying to understand and tame the various markets. It stems from his inquisitive mind, combined with his engineering and finance background. He founded and built The Inside Trader, one of the most successful online stock market advisory services. Launched in 1999 it quickly grew to 40,000 + subscribers.

Since moving on from there he has put all of his focus into the forex markets and GUARDIAN FX ENGINE is the pinnacle of all his experience.

KEITH NIELSEN Ass.Dip. Elec.Eng. Grad Dip Financial Markets FINSIA



Keith's best selling book



Some of Keith's other involvements



KNOWLEDGE AND EXPERTISE IS KEY

Building an automated trading strategy that trades profitably year in, year out takes expert knowledge and decades of real market experience. Then, the product has to be marketed and delivered globally to clients with maximum efficiency and minimal end customer support.

Keith Nielsen has a proven track record in this space and can achieve the objectives of the business. He has:

- 15 years experience in automated trading systems
- Decades of real life trading in various markets
- Formed, started and ran multiple businesses from start up including The Inside Trader which was a stock market research company with over 40,000 subscribers.
- A passion for the markets
- A passion for problem solving
- An ability to look at the big picture and adapt for changing circumstance

EXPERTS ON DEMAND

In addition to Keith, we also have access to a pool of international software developers and coders that produce high end work. Going forward, we aim to have more experts come on board in various capacities and expand into futures, commodities and various other trading instruments to add diversity.



REASON FOR CAPITAL RAISING

From original small objectives, much greater, long term opportunities were discovered if this was done on a more commercial and professional undertaking. The hard yards of early development and product proving have been done and now is the time to take it to the next level.

This small injection of capital is to fill the gap due to delays in getting to market due to the changes in regulation from ASIC. Initially, this was seen as a big setback but it is now being seen as forcing the business to go into a different direction eg. the premium market. It will potentially increase profitability with less customers. We will now push the image of a quality and exclusive product.





KEY RISKS

KEY PERSON RISK

Obviously the biggest risk in the early stages is the key person risk with Keith Nielsen driving the business. This is most likely insurable and will be investigated if necessary. However, this risk is already mitigated as the systems and documentations are now being put into place to make this a turnkey operation therefore making Keith essentially redundant. That will be a key priority to ensure the business is not dependent on one person as it grows. This is not only for risk but also for potential saleability in the future.

ALL SHAREHOLDERS HAVE ACCESS TO ALL KEY BUSINESS IP

There will be a cloud 'vault' whereby all operating procedures, software and all other key information is placed to ensure that any reasonable person could continue the operation running in the event of Keith being sidelined in the early days. Shareholders can nominate a person to be trained in the operation and key aspects of the business for added insurance.

COMPETITION

This is not really a risk. This market space is so large and diverse that we can carve out a niche anywhere.





WORST CASE SCENARIO FOR SHAREHOLDER

This is a very important question for any potential investor. The short answer is:

- You will own shares that are worthless and write it off as a tax loss

HOWEVER

- You will also continue to have access all existing IP to use for your own investment purposes. You can continue to use GUARDIAN FX ENGINE for your own profit making purposes - forever. This is a great safeguard for the small investment. The investment costs could easily be recovered by using the company's existing and future software.

YOU HAVE A SAFETY NET

No matter what happens, all shareholders will have access and documentation to use all existing and future IP for themselves which is something very tangible and valuable.





MISCELLANEOUS

OFFICE

For at least the next year, the office will be a dedicated home office (8m x 4m) in Indooroopilly, Brisbane containing all the computer technology and is separate from main residence. This is entirely suitable for early growth stages and can be reviewed as business grows.

All important docs held in cloud technology with nominated person/people with full access to ensure continuity of business at all times

BANKING AND BOOKKEEPING

A company bank account will be established as soon as the company is incorporated. A bookkeeper will be employed on a monthly basis and shareholders will be issued with quarterly financial statements in line with BAS lodgings.

COMMUNICATION WITH SHAREHOLDERS

Shareholders will receive a quarterly financial statement as well as a business activity report highlighting achievements and goals. There will also be quarterly shareholder zoom meetings as well.

LEGAL CONTRACTS

A local law firm will be engaged for incorporation and ad hoc legal advice in the future.

ACCOUNTING CONTACTS

A dedicated accountant will be engaged to do our annual returns and all end of year financial information will be passed on to shareholders.



**Strategic Trading
International**

AN EXCITING OPPORTUNITY

WEBSITES AND BRANDS



Strategic Trading International Pty Ltd is the company that owns the intellectual Property (IP). You will become a shareholder in this company.

www.StrategicTradingInternational.com



GUARDIAN FX ENGINE™ is the brand name of our flagship product. By keeping brand names separate from the flagship company, we have the flexibility to produce other products and brand names in the future without causing product confusion

www.GuardianFXEnginePro.com



SUMMARY

This represents an exciting opportunity to be a part of the growing industry which is automated trading. The timing for a product like this is perfect with all of the economic and political uncertainty in the world. Being able to offer a stable, high return product is simply gold.

The market for this type of product is massive and is global. The current product and future products are designed to be very scalable and easily deliverable for maximum revenue generation.

The experience and knowledge behind this project is possibly one of the most valuable assets. Keith knows what the market wants and, more importantly, has an increasingly improving product that can deliver the goods.

The investment into this company ensures that you have a very tangible stake in the goal of capitalising on the growth of the company in 3 to 5 years at a large markup. You will also enjoy the benefits of all of the IP that the company develops to use for your own purposes.

The risk is very low. Proof of concept has been developed over the last 4 years and results and sales are already getting traction. The company will have very little overheads and will be extremely transparent as to financial and operational matters.

We'd love to have investors on board that share the vision.



**Strategic Trading
International**

**AN EXCITING INVESTMENT
OPPORTUNITY**

APPLICATION FOR SHARES

Please apply for shares by completing this application form or by emailing the same information to info@strategictradinginternational.com

A total of 10 ordinary shares are on offer at \$2,500 per ordinary share

Minimum allocation : 1 ordinary shares

Maximum allocation: 10 ordinary shares

Your Name: _____

Address: _____

Phone: _____

Email: _____

Legal Entity (if applicable): _____

Number of shares required: _____

Cost (@\$2,500 per share): _____

THANK YOU

We will draw up the agreements and legal documentation for you within 3 days



LEGAL DISCLAIMER

Before using the Guardian FX Engine, please read this disclaimer carefully.

By accessing or using the Guardian FX Engine provided by Strategic Trading International Pty Ltd (ACN 661 869 370) ("Strategic Trading"), you agree to be bound by the terms contained in this disclaimer. If you do not agree to the terms set forth, please do not use the Guardian FX Engine.

Past Results:

Past results or performance, including back testing results, are no guarantee of future performance.

No Warranties:

Strategic Trading provides the Guardian FX Engine on an "as is" and "as available" basis. Strategic Trading makes no representations or warranties of any kind, express or implied, as to the operation or availability of the Guardian FX Engine. You expressly agree that your use of the Guardian FX Engine is at your sole risk.

No Financial Advice:

The Guardian FX Engine is not intended to provide financial advice or to offer any financial products or services. It merely provides a trading signal which you may choose to connect to your own trading account via a third party service, 4xsolutions.com. We strongly recommend obtaining independent, professional financial advice to decide whether GUARDIAN FX ENGINE is suitable for you.

Equity Protection:

It is your responsibility to set and maintain appropriate equity protection rules through 4xsolutions.com. This third party service is required to connect to our trading signal and offers many levels of equity protection through their service.

Limitation of Liability:

Strategic Trading shall not be liable for any financial loss or damages of any kind arising from your use of the Guardian FX Engine, including, but not limited to direct, indirect, incidental, punitive, and consequential damages, even if Strategic Trading has been advised of the possibility of such damages. You are fully aware of the financial risks associated with trading in the Foreign Exchange (FX) markets and should ensure that you have taken appropriate steps to protect the bulk of your capital using the tools available on 4xsolutions.com.



**Strategic Trading
International**

**AN EXCITING INVESTMENT
OPPORTUNITY**

LEGAL DISCLAIMER

Indemnification:

You agree to indemnify, defend, and hold harmless Strategic Trading, its officers, directors, employees, agents, licensors, and suppliers from and against all losses, expenses, damages, and costs, including reasonable attorneys' fees, resulting from any violation of this disclaimer by you or any other person accessing the Guardian FX Engine.

Modifications and Interruptions:

Strategic Trading reserves the right to change, modify, or remove the contents of the Guardian FX Engine at any time or for any reason at our sole discretion without notice. We will not be liable to you or any third party for any modification, price change, suspension, or discontinuance of the Guardian FX Engine.

Governing Law:

This disclaimer is governed by and construed in accordance with the laws of the jurisdiction of Queensland, Australia. You hereby consent to the exclusive jurisdiction and venue of courts in this jurisdiction in all disputes arising out of or relating to the use of the Guardian FX Engine.

Severability:

If any provision of this disclaimer is found to be unlawful, void, or unenforceable, the remaining provisions will remain in full force and effect.

Entire Agreement:

This disclaimer constitutes the entire agreement between you and Strategic Trading regarding the use of the Guardian FX Engine.

For any questions or concerns about this disclaimer, please contact us at info@guardianfxengine.com