



**Strategic Trading  
International**

**AN EXCITING OPPORTUNITY  
CLOSING SOON**



**Turn Market  
Uncertainty into  
Investor Opportunity**

**LAST CHANCE**

An exclusive chance to secure equity in a high-growth trading technology company – now at a ground-floor valuation.

Our flagship software is fully developed, tested, and ready for market rollout.



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***A smarter way to invest in uncertain times***



## **EXECUTIVE SUMMARY**

**Strategic Trading International Pty Ltd** stands on the cusp of significant global success, with its world-class automated trading software now fully developed and live.

### **Benchmark Reached**

Our proprietary system has successfully met its ambitious benchmark: generating **consistent annual returns of 40%–70%** in a range of market conditions — including bear markets and crashes — with **minimal risk exposure**. This positions us as a rare standout in the world of automated trading.

### **Why is this product? Why now?**

With mounting instability across global financial markets and growing risks of major corrections, investors are actively seeking alternatives that are **resilient, data-driven, and detached from traditional volatility**. Our software delivers exactly that — robust, independent performance regardless of macroeconomic conditions.

***A smarter way to invest in uncertain times***



## **EXECUTIVE SUMMARY (cont)**

### **Why this bridging round?**

Years of intensive R&D have delivered a world-class solution, but the development phase extended beyond initial estimates, and all self-funding has now been allocated. This **\$50,000 bridging raise** will be used to:

- Launch strategic marketing campaigns,
- Onboard affiliate partners, and
- Accelerate customer acquisition.

This funding will buy time to finalise key distribution partnerships already underway.

### **Investment Overview**

**Capital Raise:** AUD \$50,000

**Equity on Offer:** 10 shares (10% of company)

**Share Price:** \$5,000 per share (minimum purchase: 2 shares)

**Exit Strategy:** Targeting of 5-10x within 3 - 5 years

***A smarter way to invest in uncertain times***



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## **BRIDGING ROUND : AUD \$50,000**

We are raising bridging capital to accelerate our entry into global markets by unlocking the full commercial potential of our proprietary trading software and intellectual property (IP).

This funding will be used to:

- **Expand a global affiliate partner network**
- **Form strategic partnerships for local and international distribution**
- **Generate early-stage revenue and positive cash flow**

***“The product is ready. The market is waiting.  
Join us and help scale a proven innovation to the world.”***



**LAST CHANCE**



## **KEY DATES**

**Offer Open Date:**  
17th November 2025

**Offer Close Date:**  
14th December 2025  
(or earlier if fully subscribed)

## **SHARES ON OFFER**

**Legal Entity:**  
Strategic Trading International Pty Ltd

**Structure:**  
Private Company (Pty Ltd), Australia

**Share Class:**  
Ordinary Shares (ORD)

**Total Share Capital:**  
100 Ordinary Shares

**Available in This Offer:**  
10 Shares (10% Equity)

**Minimum Investment:**  
2 Shares (AUD \$10,000 minimum)

**Eligibility:**

This share offer is made under the 'small scale offering' exemption provided in Section 708 of the Corporations Act 2001 (Cth).

It is limited to a select number of personal or professional contacts and does not constitute a public offer. No disclosure document has been or will be issued.

Interested parties should seek their own independent legal or financial advice before making any investment decision.



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## **EXISTING PRODUCT HIGHLIGHTS\***

We have built and rigorously battle-tested a **portfolio of advanced, automated trading engines** — each designed to excel under different market conditions. When combined, these systems form a **synergistic powerhouse** that produces a strong, stable, and upward-sloping equity curve even in volatile or unpredictable environments.

At the core is our **proprietary intellectual property (IP)**: a proven, repeatable framework for creating institutional-grade strategies.

This disciplined, innovation-driven process is what gives us a **scalable edge** — and ensures that performance keeps improving over time, rather than degrading as markets evolve

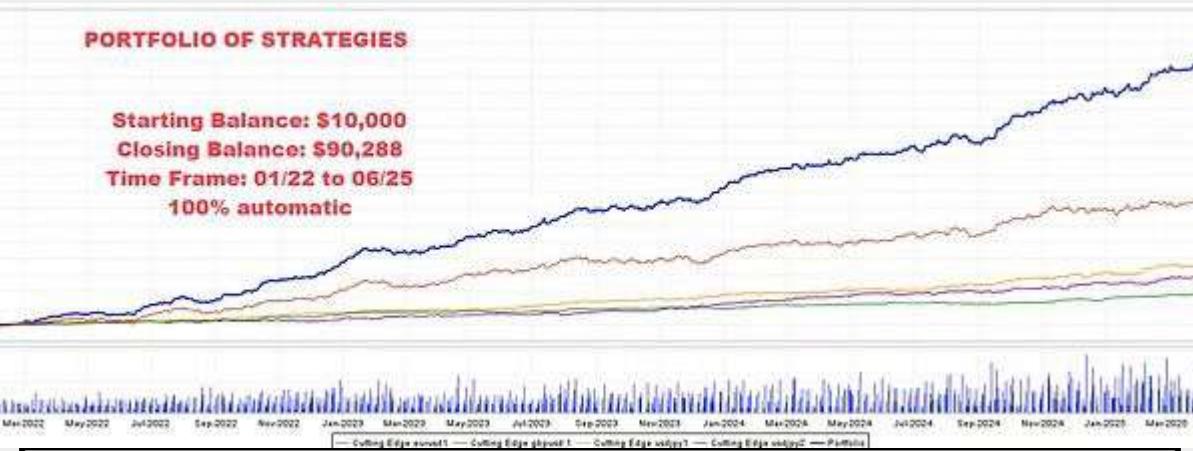
### **PORTFOLIO OF STRATEGIES**

**Starting Balance: \$10,000**

**Closing Balance: \$90,288**

**Time Frame: 01/22 to 06/25**

**100% automatic**



### **A Resilient Investment Vehicle**

**Targeting 40%–70% PLUS annual returns\***

operates independently of market crashes, volatility, and/or macroeconomic shocks.



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## **EXISTING PRODUCT DISTRIBUTION**

We have 2 methods to deliver our software to clients. Both websites are fully completed and operable.



[www.GuardianFXEnginePro](http://www.GuardianFXEnginePro)

We run all the trading software on our server and deliver a trading signal for client.

[www.MyGuardianSoftware.com](http://www.MyGuardianSoftware.com)

Client downloads and installs software themselves



**LASTCHANCE**



## **EXISTING PRODUCT DISTRIBUTION (cont.)**



This is our **premium, fully-managed product**, designed for ease of use and consistent performance.

Due to current AFSL regulations, it is currently available **only to qualified wholesale or sophisticated investors** within Australia.

*(We intend to expand distribution via an appropriate licensed partner.)*

This version operates under an **annual subscription model** at a premium price point.



Our **retail version**, sold globally as downloadable software, is structured to **bypass AFSL limitations** because it is a tool-only product — **not a financial service**. This enables widespread adoption by independent retail users at a competitive entry price.



## **INVESTOR BENEFITS**

- **Equity ownership** in a growth-stage company where the core development is already complete — the heavy lifting has been done.
- **Share in future profits** and potential capital gains from a targeted strategic exit within 3–5 years.  
*e.g., a \$10K investment could return \$20K–\$50K+ on exit (2–5x target)*
- **Immediate use of software products and services** for you and your close family —  
*this benefit alone may offset your entire initial investment.*
- **Potential to generate passive income** by using the trading software as a shareholder-beneficiary.
- **Potential annual dividends** from company profits as the business scales.



## **Strategic Goals & Proprietary Assets**

- Grow shareholder equity by **2x to 5x** within the next **3–5 years**
- Position the business for a **strategic acquisition, buyout, or IPO**
- **License our proprietary IP** to third parties, generating recurring revenue and passive shareholder income

Our **intellectual property (IP)** has been developed and refined over the past four years and forms the foundation for continued expansion. It includes:

- Over **200,000 lines of proprietary code**, powering 16+ fully developed trading strategies
- **Internal frameworks** for developing new strategies and enhancing existing ones
- End-to-end **systems for delivering automated trading signals** to global clients
- Increasing **brand recognition** across targeted financial markets



# **A Clear Pathway To Success**

There is a defined pathway to achieving our target of a successful exit within **3 to 5 years**.

With a solid and proven track record now established, we are ready to scale the business and fully commercialise the software. The next growth phases include:

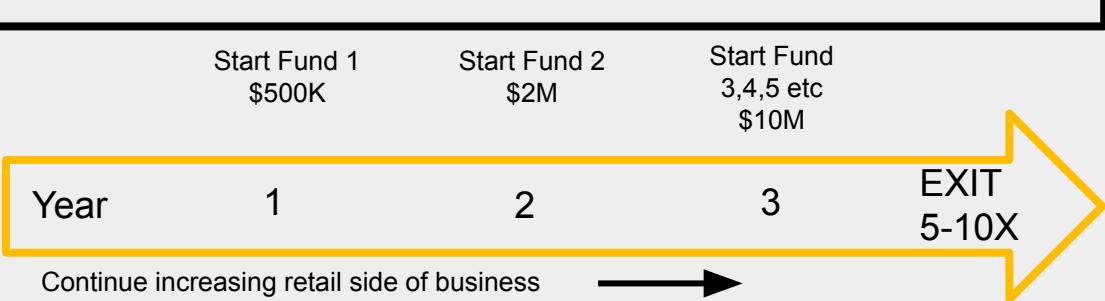
1. Launching and scaling the **retail software product via direct sales**
2. Expanding through **affiliate-driven marketing channels**
3. Licensing our **signal-based product via strategic alliances**
4. Building **managed funds** in partnership with institutional partners

## **Managed Funds Forecast**

Within 3 years, we anticipate generating substantial income from fund management fees, in addition to revenue from our retail and signal-based businesses. This creates a strong position for a potential **strategic acquisition or trade sale**, should we pursue it.

Continued growth of retail product line supports expanding managed fund operations

*Target exit: 5–10x return on capital within 3–5 years*





## **SALES AND GROWTH FORECASTS**

Over the past four years, we've focused heavily on **R&D and live testing**, working with a select group of early retail users to help fund development and fine-tune our platform.

This phase was intentionally not profit-driven — our goal was to **validate product performance in real-world conditions**.

- Many lessons have been learned, and today we are **100% confident** in our platform's ability to scale.
- With a market-ready product and proven results, we are now entering **full expansion mode**.



We also recognise the **timing is critical**: current global economic conditions are prompting investors and traders to seek smarter, resilient alternatives.

**We have the right product at the right time.**

👉 *Forecasting strong subscription growth and increasing recurring revenue*



# 2025/26 FORECAST\*

**Cash Flow Projections 2024/25**

	July	August	September	October	November	December	January	February	March	April	May	June	TOTALS				
<b>INCOME</b>					3	5	10						83				
Subscription Sales					\$12,500.00	\$25,000.00	\$0.00	\$25,000.00	\$25,000.00	\$37,500.00	\$37,500.00	\$37,500.00	\$207,500.00				
Average Price	\$0.00	\$0.00	\$0.00	\$7,500.00													
Affiliate fees at 20% of sales	\$0.00	\$0.00	\$0.00	-\$1,500.00	-\$2,500.00	-\$5,000.00	\$0.00						-\$41,500.00				
<b>Subtotal</b>				\$6,000.00	\$10,000.00	\$20,000.00	\$0.00	\$20,000.00	\$20,000.00	\$30,000.00	\$30,000.00	\$30,000.00	\$166,000.00				
<b>EXPENSES</b>																	
Wages @ \$1500 p/w					\$6,000.00	\$6,000.00	\$6,000.00						\$24,000.00				
Wages @ \$2000 p/w								\$8,000.00	\$8,000.00	\$9,000.00	\$8,000.00	\$8,000.00	\$40,000.00				
Internet costs					\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$1,800.00				
Server costs					\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$1,800.00				
Hardware Purchases					\$2,000.00					\$2,000.00			\$4,000.00				
Software Purchases					\$1,000.00					\$1,000.00			\$2,000.00				
Legal Fees						\$5,000.00							\$5,000.00				
Accounting/bookkeeping					\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$200.00	\$1,100.00				
Marketing costs					\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$3,000.00	\$3,000.00	\$3,000.00	\$5,000.00	\$27,000.00				
<b>Subtotal</b>					\$11,500.00	\$13,600.00	\$8,600.00	\$8,600.00	\$11,600.00	\$13,100.00	\$14,800.00	\$13,600.00	\$14,900.00	\$110,200.00			
<b>PROFIT/LOSS</b>					\$0.00	\$0.00	\$0.00	-\$5,600.00	-\$3,600.00	\$11,400.00	-\$6,600.00	\$8,400.00	\$6,900.00	\$15,400.00	\$16,400.00	\$15,100.00	\$55,800.00

## COMMENTS

- We anticipate reaching **cash flow positive** by the end of FY 2025/26.
- Primary growth focus will be through **Strategic Alliances** for distribution.
- **Founder salary (Keith)** will begin at a modest level and scale gradually based on performance milestones.
- **\$10,000 of raised capital** will be allocated toward purchasing and migrating core IP, hardware, and software assets.
- Upgrades in computing infrastructure will support faster development and improved output accuracy.
- Additional development tools and software will streamline delivery and reduce production time.
- Heavy investment will be made in **digital marketing and affiliate campaigns**
- Word-of-mouth will be reinforced through targeted outreach and early adopter support.
- A campaign will be launched to onboard **associate partners and business collaborators** in Australia and abroad.
- **Cloud infrastructure** will scale in both quality and capacity to support growing client demand.
- Legal, accounting, and administrative overheads are factored into forecasts.
- Revenue forecasts are based on **low introductory pricing** and **early-stage volume** — with expectations for steady increases as traction builds.

*\*Due to the many variables that may arise over this period, all figures provided are indicative estimates only.*



## 4-Year Revenue Trajectory & Profit Potential

- The business is projected to become **cash flow positive** by the end of Year 1, with potential net profits exceeding **\$1M** by Year 4.
- From Year 4 onward, **managed fund revenue** is expected to become the primary growth driver.
- Direct subscription revenue** will increase steadily, supported by **higher ticket pricing** as the platform matures and proves itself.
- Profit-share arrangements** with institutional clients and larger corporations are expected to expand.
- White-label solutions and commission-based sales** will boost marketing presence and reduce CAC (customer acquisition cost).
- Team expansion and outsourcing** will scale in line with growth to maintain delivery standards and global support

		2025/26	2026/27	2027/28	2028/29
<b>INCOME</b>	% increase			50%	50%
Sales		\$166,000.00	\$249,000.00	\$373,500.00	\$560,250.00
Recurring annual subscription fees (50%)			\$83,000.00	\$124,500.00	\$186,750.00
Pooled Investment Fund income (est)			\$50,000.00	\$125,000.00	\$250,000.00
<b>Subtotal</b>		<b>\$166,000.00</b>	<b>\$382,000.00</b>	<b>\$623,000.00</b>	<b>\$997,000.00</b>
<b>EXPENSES</b>					
Wages (Keith)		\$84,000.00	\$120,000.00	\$200,000.00	\$300,000.00
Misc employment/contract		\$20,000.00	\$50,000.00	\$75,000.00	\$200,000.00
Internet costs		\$2,400.00	\$4,800.00	\$9,600.00	\$20,000.00
Server costs		\$5,000.00	\$7,500.00	\$10,000.00	\$20,000.00
Hardware Purchases		\$6,000.00	\$10,000.00	\$20,000.00	\$40,000.00
Purchases of existing assets		\$10,000.00			
Software Purchases		\$3,000.00	\$3,000.00	\$3,000.00	\$10,000.00
Legal Fees		\$4,500.00	\$10,000.00	\$20,000.00	\$30,000.00
Accounting/bookkeeping		\$3,300.00	\$5,000.00	\$5,000.00	\$10,000.00
Marketing costs		\$25,000.00	\$50,000.00	\$75,000.00	\$100,000.00
<b>Subtotal</b>		<b>\$163,200.00</b>	<b>\$260,300.00</b>	<b>\$417,600.00</b>	<b>\$730,000.00</b>
<b>PROFIT/LOSS</b>		<b>\$2,800.00</b>	<b>\$121,700.00</b>	<b>\$205,400.00</b>	<b>\$267,000.00</b>

*\*\* Due to the many variables that could take place over this time period, these figures have to be regarded as indicative estimates only.*

# THE DEVELOPER

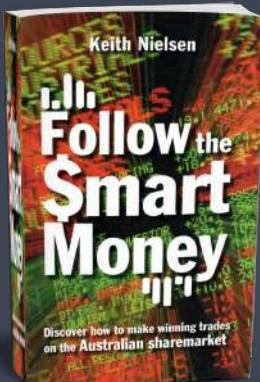


Keith's passion has always been understanding and mastering the financial markets. With a background in both engineering and finance, he brings a rare blend of analytical precision and market insight.

In 1999, Keith founded **The Inside Trader**, which quickly became one of Australia's most successful online stock market advisory services, growing to over **40,000 subscribers**.

Since exiting that venture, Keith has focused entirely on the **forex markets**, combining years of experience to create his most advanced work yet — the development of **automated systems**, which now power the Guardian FX Engine and My Guardian Software platforms.

## KEITH NIELSEN Ass.Dip. Elec.Eng. Grad Dip Financial Markets FINSIA



Author of the bestselling book *Follow the Smart Money*

Featured in / contributor to:





## **KNOWLEDGE AND EXPERTISE IS KEY**

**Building a profitable, automated trading system** that performs year after year is no easy feat. It requires deep market knowledge, technical expertise, and years of trial, error, and refinement. Keith Nielsen has done exactly that.

Once built, the next challenge is marketing and delivering this system globally — at scale — with high efficiency and minimal client support needs. That, too, is now in place.

### **Why Keith Nielsen is Uniquely Qualified**

Keith brings a proven track record and unique skill set to lead this next phase. He has:

- Over **15 years' experience in automated trading systems**
- **Decades of real-world trading** across global markets
- Founded and led multiple businesses, including **The Inside Trader**, a stock market research firm with over **40,000 subscribers**
- A deep **passion for markets**, technology, and problem solving
- A strategic mindset: able to **see the big picture**, adapt to change, and execute under pressure

## **AI Is Driving the Future**

AI is no longer an emerging idea — it's a core driver of innovation. In our business, AI is accelerating the development of trading strategies and helping streamline daily operations.

We're actively integrating AI into our software and support infrastructure to stay ahead of the curve — and give clients a smarter, faster experience.



# KEY RISKS

## KEY PERSON RISK

As with many early-stage ventures, there is a degree of reliance on the founder — in this case, Keith Nielsen. While this is a natural stage of growth, measures are already being implemented to **mitigate this dependency**. Our goal is to make the operation **fully systemised and transferable**, so that it can be scaled or even sold independently of any one individual. This includes documenting all core processes, workflows, and IP so that Keith's day-to-day involvement becomes non-essential over time. This risk is likely insurable and will be reviewed as the company scales.

## Operational Continuity for Shareholders

A secure cloud-based '**vault**' will store all vital documentation, operating procedures, and software access credentials. This ensures any trained team member or designated representative can step in to maintain operations if required. Shareholders may nominate a continuity representative to be trained in the operational and technical aspects of the business as a further safeguard.

## COMPETITION

We do not view competition as a critical risk.

The global trading technology space is vast, fragmented, and constantly evolving — which provides ample opportunity to carve out and dominate a defined niche. Our strategy is focused, differentiated, and scalable.





# **WORST CASE SCENARIO FOR SHAREHOLDER**

**This is one of the most important questions for any potential investor.**

**The short answer:** In the unlikely event of failure, your shares may become worthless — which you could write off as a **capital loss** for tax purposes.

## **BUT HERE'S THE SAFETY NET:**

- As a shareholder, you will **retain lifetime access to all existing intellectual property (IP)**, including the full suite of trading software
- You may continue using the software for **your own investment activities**, potentially recouping your original investment through personal trading profits.
- This acts as a **built-in safeguard** — tangible value that persists regardless of the company outcome.

Even in a worst-case scenario, you retain practical, lasting value

## **YOU STILL HOLD VALUE**

No matter what happens, all shareholders retain access to key documentation, software, and tools — now and into the future. That access alone represents **real, practical value**.





# **MISCELLANEOUS**

## **OFFICE OPERATIONS**

All essential company documentation will be securely stored in cloud-based systems. Designated personnel will have full access to ensure **business continuity at all times**.

## **BANKING AND BOOKKEEPING**

A professional bookkeeper will be engaged on a monthly basis.

**Quarterly financial statements** will be issued to shareholders, in alignment with BAS lodgement requirements.

## **COMMUNICATION WITH SHAREHOLDERS**

Shareholders will receive:

- Quarterly financial statements
- A business activity report summarising key achievements and goals
- Invitations to **quarterly Zoom meetings** for shareholder updates and Q&A

## **LEGAL CONTRACTS**

A local law firm will be engaged to provide **ongoing legal support** as required.

## **ACCOUNTING CONTACTS**

A qualified accountant will be appointed to complete annual tax returns and year-end reporting.

All relevant financial summaries will be made available to shareholders.



## **SUMMARY**

This is a rare opportunity to be part of the rapidly growing global industry of **automated trading**. In an era marked by economic and political uncertainty, the timing couldn't be better — a stable, high-return product like this is in high demand.

The market for our technology is **massive, global, and expanding**. Our current and future offerings are designed to be highly **scalable** and **easily deliverable**, allowing for efficient revenue growth across borders.

Behind the technology is decades of hands-on experience. Keith Nielsen understands what investors want and has already built a product that's consistently improving — and most importantly, **proven to perform**.

Investing in this company gives you:

- A tangible equity stake in a business with 3–5 year **exit potential**
- Access to **cutting-edge IP** for your personal investment use
- The benefits of a low-overhead, high-transparency operation

This opportunity comes with **low operational risk** and a **validated proof of concept**, built over four years and already delivering results. We're ready to scale — and we're inviting strategic investors who believe in the vision to join us on the journey.

**We're not just building software. We're building a category-defining company.**

We'd love to welcome investors who share our vision.



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## **APPLICATION FOR SHARES**

Please apply for shares by completing this form or by emailing the same information to [info@strategictradinginternational.com](mailto:info@strategictradinginternational.com)

A total of **10 ordinary shares** are being offered at **\$5,000 per share**.

- **Minimum investment:** 2 shares (\$10,000)
- **Maximum allocation:** 10 shares (\$50,000)

**Your Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_  
\_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Legal Entity (if applicable):** \_\_\_\_\_

**Number of shares requested:** \_\_\_\_\_

**Total investment (@ \$5,000 per share):** \_\_\_\_\_

**THANK YOU**

*We will draw up the legal documentation and shareholder agreements within 3 business days*