


# KEITH NIELSEN

## BRIEF RESUME

### CONTACT

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### SKILLS OVERVIEW

Sharp Business Acumen  
Ability to Deliver Results  
Loves Challenges  
Highly Motivated  
People Orientated  
Excellent Communication Skills  
Dynamic Presentation Skills  
Exceptional Customer Focus  
Strong Work Ethic & Integrity  
Ability to Develop Strong Ties  
Strong Leadership Skills  
Ability to Work as Leader or Alone  
Professional Customer Service  
Highly Committed to Others  
Problem Solving Techniques  
Time Management  
Ability to Meet Deadlines/Targets  
Copes Well Under Pressure  
Quickly Acquires Skills/Knowledge  
Positive Attitude  
Adaptable to Change  
Emotional Intelligence  
Strong Listening Skills

### EDUCATION

Ass. Dip. Elec. Eng (QUT)  
Diploma of Financial Markets  
(FINSIA)

### COMPUTER SKILLS

Competent on most aspects of IT  
Web development, databases,  
email marketing, web integration,  
data analysis.

### PROFESSIONAL PROFILE & GOALS

Keith has over 35 years as a serial entrepreneur with many diverse, as well as specialised skills, picked up along life's journeys. With a background in Electrical Engineering and a computer technology, Keith has always looked for better ways to do things and generally finding alternative ways that haven't been explored before. In short, he is an inventor with the ability to bring ideas to life.

His main passion has been trying to understand and tame the wild financial markets. He achieved this successfully in the Australian share market with his popular publication called "The Inside Trader" with over 40,000 subscribers before turning his attention to the automated trading world in the forex markets.

### PROFESSIONAL EXPERIENCE

#### Strategic Trading International 2020 – Present

Goal: To build one of the best automated trading systems in the world that delivers well above average returns with very little associated risk.

##### *Self-employed and self-funded*

- Development of multiple (50+) automated trading strategies
- Constant R&D and monitoring of strategies in a live environment.
- Continual improvement based on feedback and results.
- Development of reliable backend systems for delivery to clients
- Systemising processes for ongoing improvements

#### Private Trader 2013 - 2020

##### *Self-employed and self-funded*

- Full time trader in the live forex market

#### CEO of The Inside Trader (1999 – 2013)

Online share market research and analysis

- Started as a print, subscription-based service.
- Embraced the arrival of the internet to become one of the first and largest online share market independent publications.
- Developed multiple new services for value adding to clients.
- Created the Directors Report whereby we monitored and reported on all relevant activities of Directors purchases.
- Created and distributed the Nielsen Supply/Demand indicator for charting systems that showed changes in real time supply and demand.
- Authored the best-selling book "Follow the Smart Money".
- Share 'expert' on radio 4BC with my own half hour radio program
- Contributed to multiple industry magazines and websites.